



1. FormGenie: What is it?

FormGenie is a computer program that calculates proprietary Form and Speed Ratings for every UK horserace and combines them into one contextual master rating. The FormGenie Master Rating is used to forecast the most likely outcome of each race with remarkably consistent and impressive accuracy. Every runner has numerous variables and highly probable consequential factors to evaluate and only a computer program can be relied on to perform calculations with the required speed and impartiality. , FormGenie can either be a complete replacement for your own form-study and selection method or an invaluable supporting tool to help you find the edge that can make your betting pay.

Intelligently designed by passionate racing experts and skilled software professionals, FormGenie is available to you today as a Desktop Application (for PC only) or as an instant-access web service for all Smart Phones, Tablets and PCs. An intuitive interface means that even the most technophobic users quickly familiarise themselves with the suite of various tools and utilities that are intended to make betting on horses simple, fast and most importantly, **profitable!**

Once your account is activated, FormGenie is ready to use immediately. The program (or web access version) will auto-download and import racing declarations daily and perform ratings calculations in an instant. So there is no tedious manual input required. The unique *Live Odds* feature will tell you at a glance which of the one-click-away bookmakers is offering the best prices on FormGenie's selections. This means you don't have to waste time trawling the web potentially missing the best prices available.

2. Why Does It Work?

FormGenie works for two reasons: Firstly, horseracing is predictable; it's just a question as to what degree. Unlike the lottery or roulette when random picks or the spin of a wheel can be one's only strategy, horseracing offers the player a spectrum of calculable variables that conspire to influence the outcome of a race. A staggering 30% of all races are won by the SP Favourite and this correlation between betting position and finishing position proves beyond argument that a strong element of predictability exists. However, the markets are so sophisticated that simply backing all these favourites at SP will end in big losses for you. Just watch our live results and you will see how often subscribers can beat the market before the 'wisdom of the crowd' has caught us up.

Secondly, FormGenie's architects use advances in technology to study over one million individual race-runs to ascertain which factors should be considered the most important in any scenario. For example which racecourses favour those runners with higher Speed Ratings as opposed to the highest Form Ratings and whether this changes according to the going or the field size. Under what conditions the weight carried by horses is the most decisive. Which of the countless jockey/trainer/horse-type combinations to avoid or support. There are so many imponderables with some surprising conclusions that have been exposed by FormGenie and incorporated into the software's constantly evolving algorithms.

Although most attributes of a horserace that should be considered are readily available, the fact is that without a specifically designed computer program like **FormGenie**, it is impossible to study in full the 9,000+ horse races in the UK each year. It is quite astounding that those who bet without using similar expert systems feel they can allocate the time required for adequate and objective form-study. It is impossible.

3. Track Record & Previous Results

Picking horses to win or lose is mentally draining and this is the number one reason so many punters fail to make long term profits. FormGenie effortlessly analyses a full days racing in a matter of seconds, impartially, expertly and accurately. The only way to ensure the validity of any system or selection method is to take a long term retrospective. Naturally, the necessary extent of this hindsight is subjective, but we feel confident that quoting results from our last **9000+** races covering the most recent 365 days is sensible practice in that it holds sufficient records to smooth out both the inevitable short-term peaks of exceptional results and the obligatory interim runs of unexpected outcomes. This allows for realistic evaluation and client expectation.

- All selections are unambiguous
- All selections are available to all subscribers

For up to date results on each user mode backing Top Rated Selection Only or Dutching the 1-3 rated visit:

<http://www.formgenie.com/results/profit-and-loss/>

(Strike Rates 33%+ – updated daily on website)

Demo available here: <http://www.formgenie.com/free-demo/>



4. Purchase Options and Which Version

FormGenie is available in four classes of subscriptions (as well as a try-out day Pass): **Weekender, Bronze, Silver** and **Gold**. All licence grades receive exactly the same selections – the main difference is the time the ratings are released to subscribers each morning. Purchasing is via credit/debit cards and PayPal.

Each subscription class has full access to all *User Modes* (which are preset filters for ease of use) which have been tailored to suit the majority of user preferences. From the **Extreme User Mode**, which displays FormGenie rankings for every single to **Power User** Mode (strictest pre-set filter) where only races that **FormGenie** considers the strongest are shown.

For a full feature list and comparison matrix please visit www.formgenie.com. You will also see an extensive FAQ section with answer to questions such as “*If FormGenie is so good, why do you need to sell it?*”

Take a few minutes to look through the results published on FormGenie.com to see the regularity of winners, odds and importantly the proportion of winners who’s SP is much shorter than the early odds available. Obtaining the biggest price on your winning selection is absolutely key to successful betting and without FormGenie such regular occurrence would be impossible. FormGenie has been designed with *User Modes* (preset filters) to suit all user profiles and is the perfect choice for enthusiasts, semi-pros and professionals who take betting seriously.

Buy Now: <http://www.formgenie.com/buy/>